

ORACLE®

Oracle Digital Assistant

The Complete Training

Voice

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Topic agenda

- 1 ➤ Introduction to voice
- 2 ➤ Designing for voice channels

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Introduction to voice

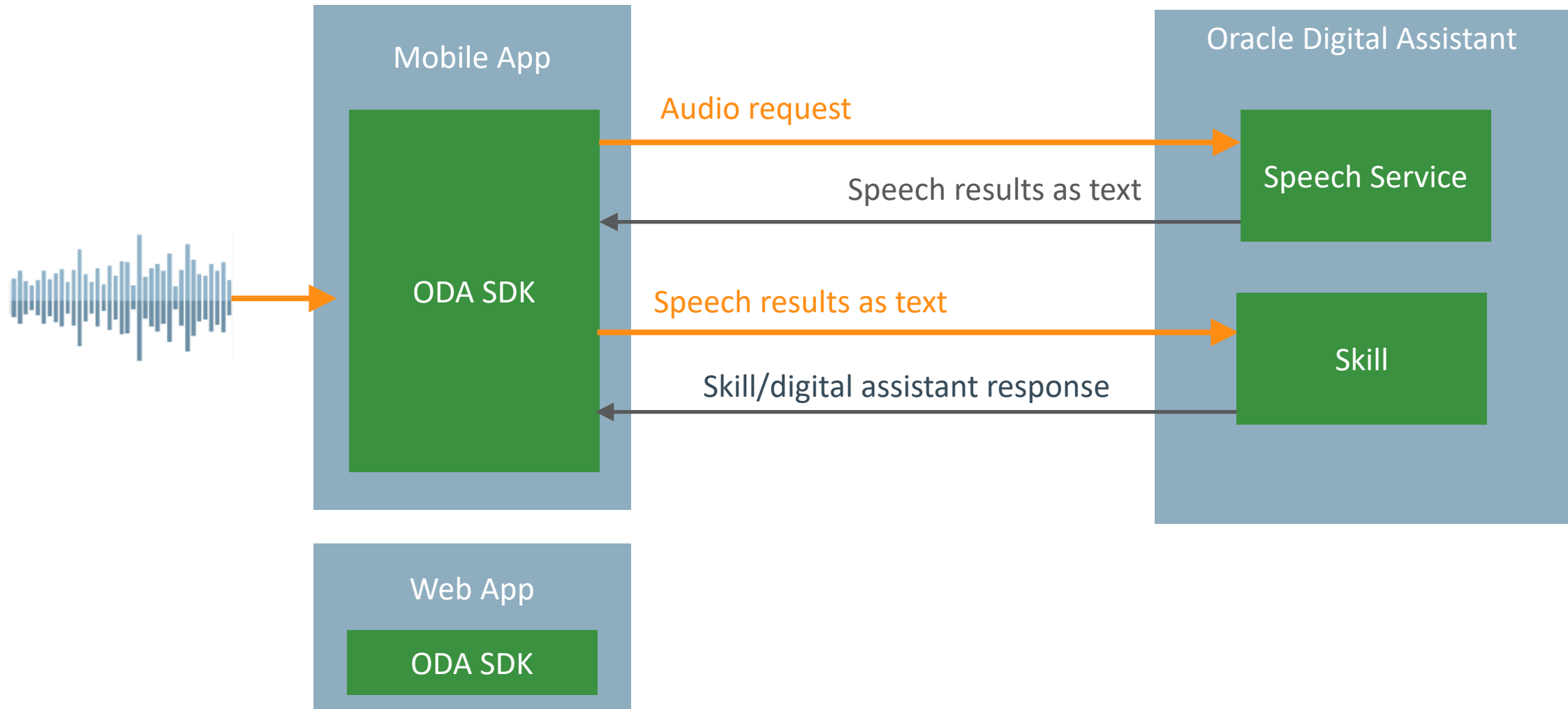
- Voice – we’ve been doing it for about 100,000 years
- Ability to be more natural, expressive, ease of use, wearables, hands free
- Rise of voice assistants in the home
- Specific set of challenges for Enterprise
 - Data security, privacy, compliance
 - Domain specific vocabulary
 - Voice should be “out of the box”



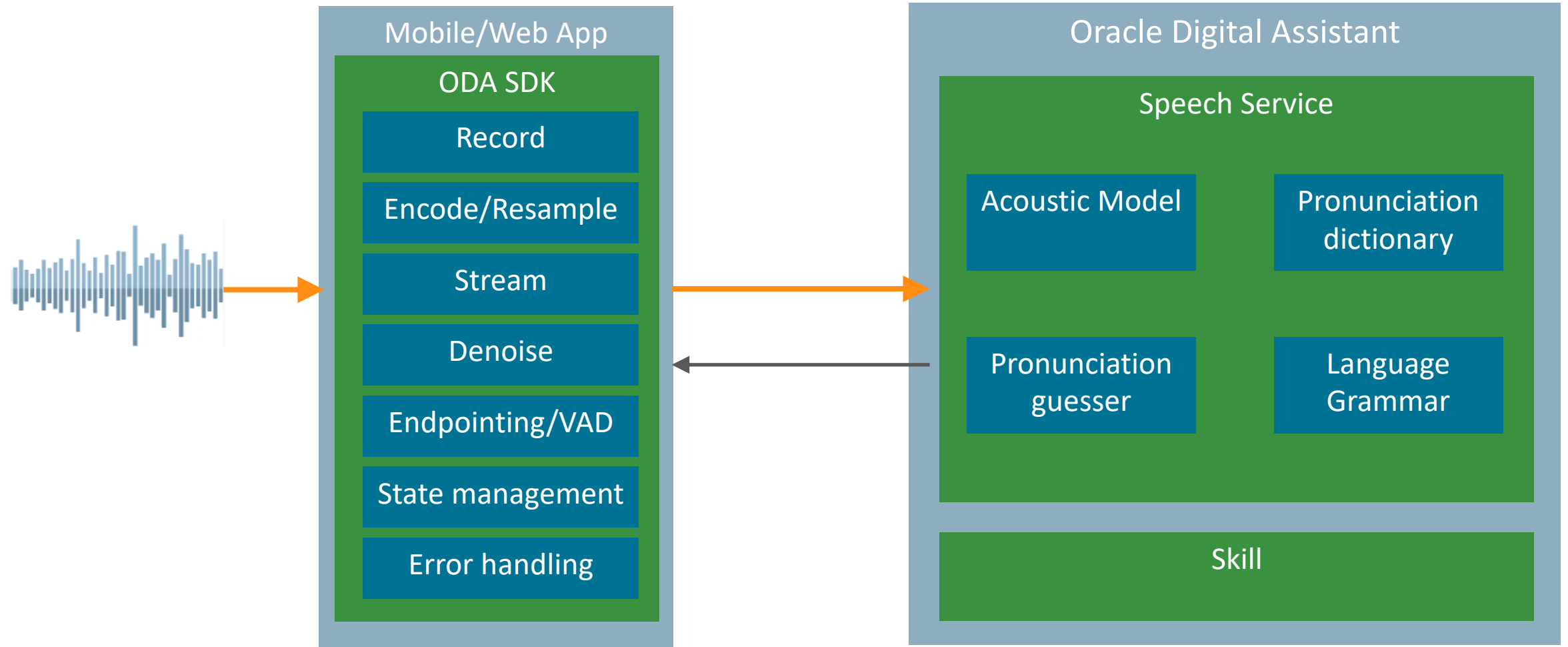
Introduction to voice

- Oracle provides a voice SDK and server with Oracle Digital Assistant
- Voice SDK provides speech widget
 - Push to talk (PTT)
 - Streams voice to speech server
 - Converts speech to text
 - A skill or digital assistant processes text as it if had been typed
 - DO WE PROVIDE THE VOICE FOR TTS?
 - OPTIONS FOR SETTING UP ALTERNATE TTS

Voice in Oracle Digital Assistant



Voice in Oracle Digital Assistant



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Designing for voice channels – speech as input

- Speech is just a separate way of providing input; not a whole new processing path
- ODA will convert speech to text then process the text as if it was typed
- But there are some differences
 - Users may say more than they would typically type
 - Users less likely to normalize entity values
 - Speech can mask differences between words
 - Through vs threw (might correctly resolve based on context)
 - Andi vs Andy (almost impossible to know which)

Designing for voice channels – design considerations

- Try to elicit longer, more conversational, responses from users
 - Automatic speech recognition (ASR) does better with more context
- Users remember bad past experiences with poor voice systems
 - Give guidance on the kind of language and to use full sentences
- Users will go off-script so be ready for anything at any time
 - Already a feature of using a digital assistant
- Text-to-speech (TTS) is slow so keep spoken responses short

Designing for voice channels – design considerations

- Domain-specific vocabulary can be hard for to recognize
 - Work around with aliases, synonyms or list selection
- Names are hard to recognize
 - ASR is good with common names, but can't recognize names it has never seen before
 - Bots that use contact lists can work around with list selection/disambiguation instead
- Acronyms and abbreviations are known-hard for ASR
 - Discourage them in your UI and encourage users to speak fully

Integrated Cloud

Applications & Platform Services

ORACLE®



Oracle Digital Assistant Hands-On
