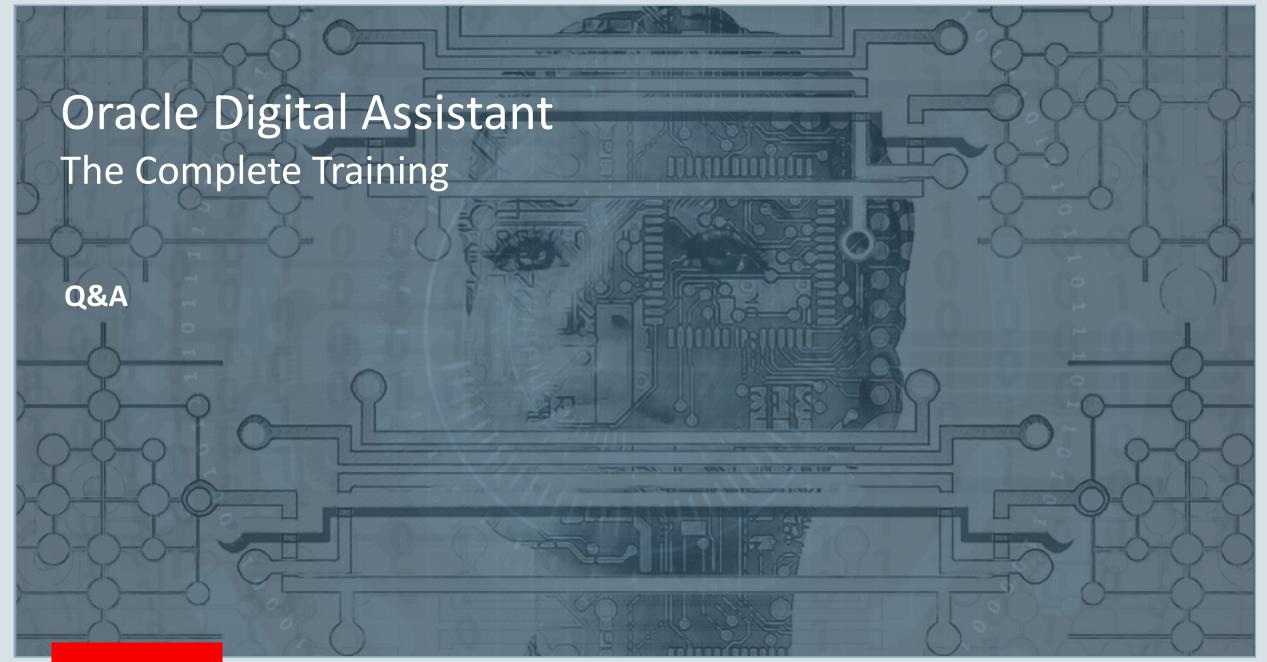
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The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.



Topic agenda

- 1 Introducing Q&A
- 2 QnA and Digital Assistant
- Reusable QnA skill

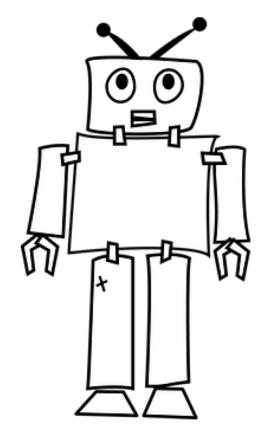


Topic agenda

- 1 Introducing Q&A
- 2 QnA and Digital Assistant
- Reusable QnA skill



Sometimes a question is what it is; a question



Q & A builder

- Intent resolution sentence level resolution
 - Trying to establish meaning from a sentence
 - Meaning and structure are important
 - Maps to a single transaction/usecase
- QnA word level resolution
 - Uses an intelligent search across questions and answers
 - Can be tuned to define Q&A terms and stop words
- "Lost my bank details, need to reset password"
- "Can I return these shoes"



Q & A builder

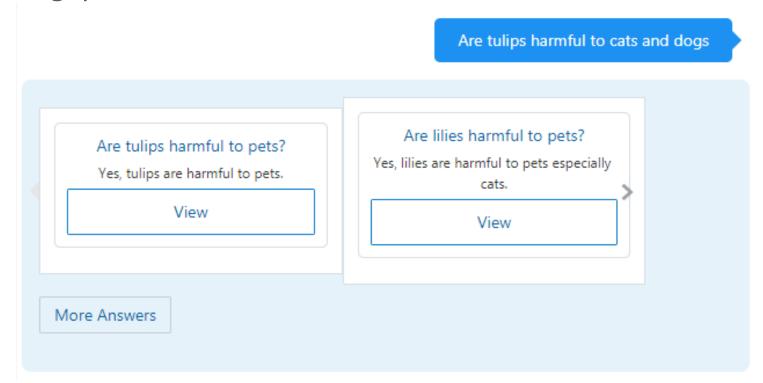
- Q & A loaded from a CSV
 - Category, question, answer

	А	В	С
1	category_path	questions	content
2	After you order	How do I track my order?	You can return to the 24hrsflowers chatbot at anytime ϵ
3	Care instructions	Are sunflowers harmful to pets?	No, sunflowers are not harmful to pets
4	Care instructions	What is the estimated lifespan of roses	Normally 7 - 12 days
5	Care instructions	Are peonies harmful to pets?	No, peonies are not harmful to pets.
6	Care instructions	What is the estimated lifespan of frees	Normally 7 days
7	Care instructions	Are Alstromeria harmful to pets?	Yes, Alstromeria are harmful to pets.
8	Care instructions	Are lilies harmful to pets?	Yes, lilies are harmful to pets especially cats.
9	Care instructions	What is the estimated lifespan of lilies	Normally 7 - 11 days
10	Product and packaging	How are the bouquets packaged?	24hrsflowers flowers are sent in branded cardboard bo
11	Care instructions	What is the estimated lifespan of Alstr	Normally 7 - 12 days
12	Care instructions	What is the estimated lifespan of sunfl	Normally 7 days



Q & A builder

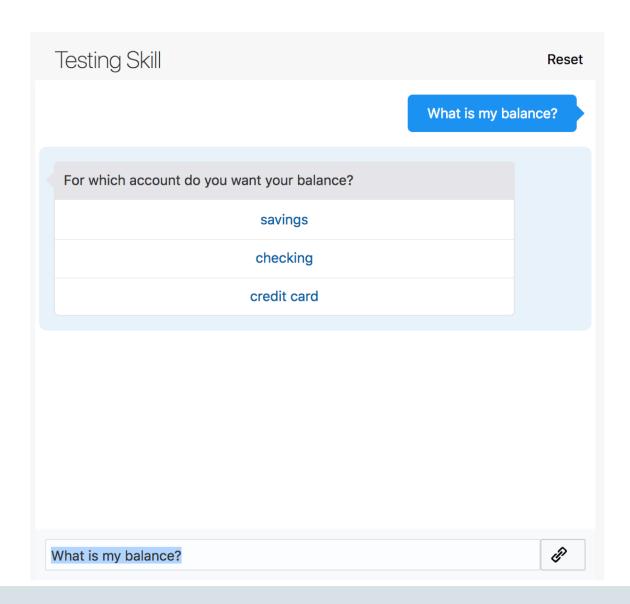
- Q & A loaded from a CSV
 - Category, question, answer
 - Allows matching questions to be browsed





Q & A at runtime

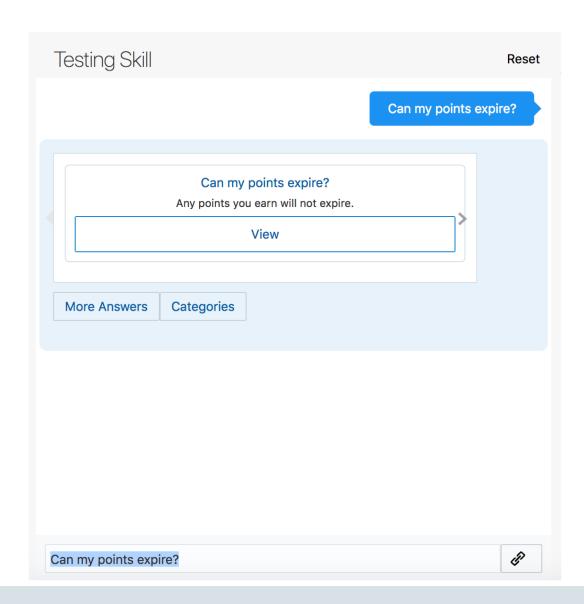
- Intent resolved
- Q & A resolved
- Could be intent or Q &A





Q & A at runtime

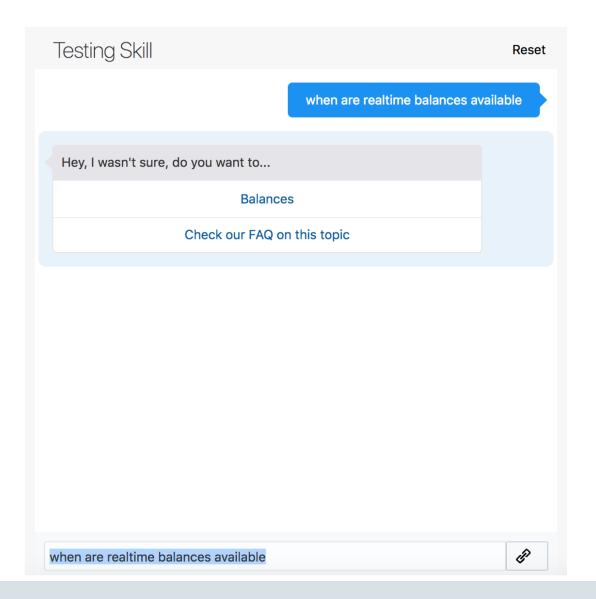
- Intent resolved
- Q & A resolved
- Could be intent or Q &A





Q & A at runtime

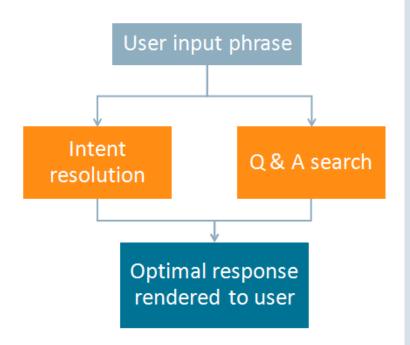
- Intent resolved
- Q & A resolved
- Could be intent or Q &A





Q & A routing is based on

- The results of intent and QnA matching
 - Intent resolution
 - Minimum match of QnA
- Use of imperative verbs assumes intent
 - "do", "give" "cancel"
 - Platform understands the concept of imperative verbs
 - You can explicitly define your own
- More later...

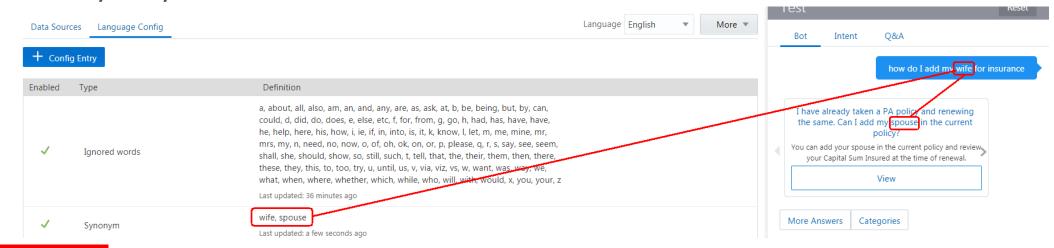


Q & A routing is based on

- qnaMinimumMatch in System.Intent
- Defines % of tokens that must match
 - E.g. 50%, 25% means we first of all look or 50% of matches, if not, we look for 25% thus trying to ensure we only drop to 25% if we can't resolve to a higher quality
- Token is not necessarily a word
 - Stop words are ignored
 - Tokens are generated for word pairs
 - "Balance in my checking account" and "Checking balance in my account", then search for "checking account" will return "Balance in my checking account"

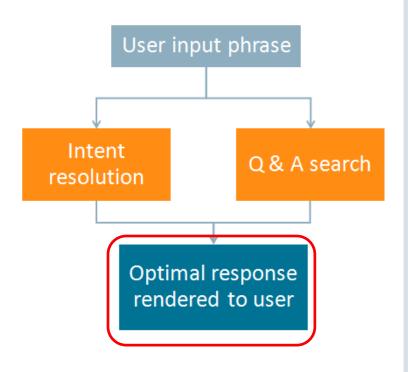


- Smart" logic to search/index
 - Automatically stems words when indexing
 - "festival", "festive", "festivity" all represented as the same stem
 - Ignores stop words ("a", "of", "are" etc)
 - Fuzzy matching (tolerant of one or two char differences)
 - Define synonyms and abbreviations





```
intent:
  component: "System.Intent"
  properties:
    variable: "iResult"
    optionsQnaLabel: "Check our FAQ on this topic"
    optionsPrompt: "Hey, I wasn't sure, do you want to..."
    qnaSkipIfIntentFound: true
    qnaEnable: true
  transitions:
    actions:
      Balances: "startBalances"
      Transactions: "startTxns"
      Send Money: "startPayments"
      Track Spending: "startTrackSpending"
      Dispute: "setDate"
      Reset Password: "resetPassword"
      unresolvedIntent: "unresolved"
     qna: "qna"
```



how do I reset password

```
intent:
  component: "System.Intent"
  properties:
    variable: "iResult"
    optionsQnaLabel: "Check our FAQ on this topic"
    optionsPrompt: "Hey, I wasn't sure, do you want to..."
   gnaSkipIfIntentFound: true
    qnaEnable: true
  transitions:
    actions:
      Balances: "startBalances"
      Transactions: "startTxns"
      Send Money: "startPayments"
      Track Spending: "startTrackSpending"
      Dispute: "setDate"
      Reset Password: "resetPassword"
      unresolvedIntent: "unresolved"
      qna: "qna"
```

We are reseting your password

```
intent:
  component: "System.Intent"
  properties:
    variable: "iResult"
    optionsQnaLabel: "Check our FAQ on this topic"
    optionsPrompt: "Hey, I wasn't sure, do you want to..."
    gnaSkipIfIntentFound: false
    qnaEnable: true
  transitions:
    actions:
      Balances: "startBalances"
      Transactions: "startTxns"
      Send Money: "startPayments"
      Track Spending: "startTrackSpending"
      Dispute: "setDate"
      Reset Password: "resetPassword"
      unresolvedIntent: "unresolved"
```

how do I reset password

We are reseting your password

how do I reset password

Hey, I wasn't sure, do you want to...

Check our our FAQ on this topic

Reset password

qna: "qna"

how do I reset password

```
intent:
  component: "System.Intent"
  properties:
    variable: "iResult"
    pptionsQnaLabel: "Check our FAQ on this topic"
    optionsPrompt: "Hey, I wasn't sure, do you want to...'
    gnaSkipIfIntentFound: false
    gnaEnable: true
  transitions:
    actions:
      Balances: "startBalances"
      Transactions: "startTxns"
      Send Money: "startPayments"
      Track Spending: "startTrackSpending"
      Dispute: "setDate"
     Reset Password: "resetPassword"
      unresolvedIntent: "unresolved"
      qna: "qna"
```

We are reseting your password

how do I reset password

Hey, I wasn't sure, do you want to...

Check our our FAQ on this topic

Reset password

```
qna:
  component: "System.QnA"
  properties:
    transitionOnTextReceived: true
    categoryListLimit: 4
    matchListLimit: 3
    viewAnswerLabel: "Show me!"
    moreAnswersLabel: "Show me more"
    answersLabel: "Drill in here!"
    categoriesLabel: "Browse FAQ"
    exitLabel: "Exit Label"
    keepTurn: true
  transitions:
    actions:
      none: "unresolved"
    next: "output"
```

How do I reset my password In order to reset your password you need to call our call

center on 555-1234 or send an email to x@y.com

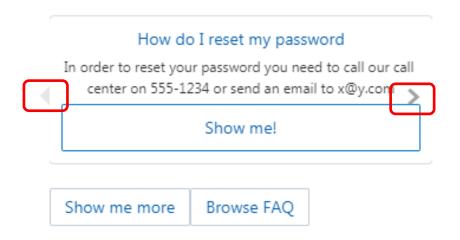
Show me!

Show me more

Browse FAQ



```
qna:
  component: "System.QnA"
  properties:
    transitionOnTextReceived: true
    categorvListLimit: 4
    matchListLimit: 3
    viewAnswerLabel: "Show me!
    moreAnswersLabel: "Show me more"
    answersLabel: "Drill in here!"
    categoriesLabel: "Browse FAQ"
    exitLabel: "Exit Label"
    keepTurn: true
  transitions:
    actions:
      none: "unresolved"
    next: "output"
```



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    answersLabel: "Drill in here!"
    categoriesLabel: "Browse FAQ"
    exitLabel: "Exit Label"
    keepTurn: true
  transitions:
    actions:
     none: "unresolved"
    next: "output"
```

How do I reset my password

In order to reset your password you need to call our call center on 555-1234 or send an email to x@y.com

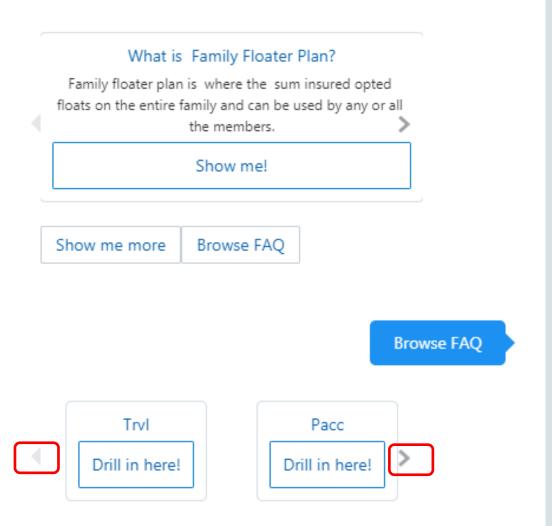
Show me!

Show me more

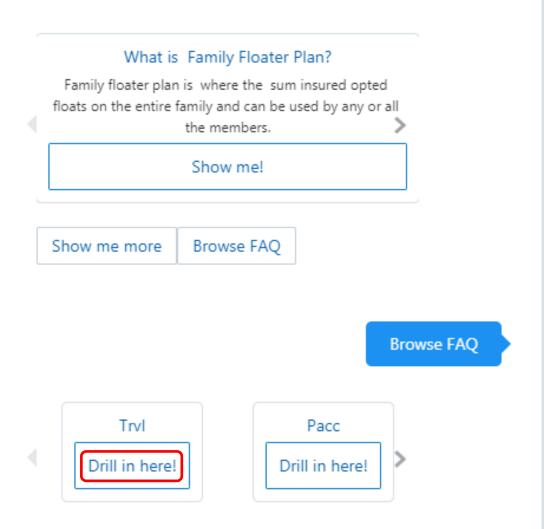
Browse FAQ



```
qna:
  component: "System.QnA"
  properties:
    transitionOnTextReceived: true
    categoryListLimit: 4
    matchListLimit: 3
    viewAnswerLabel: "Show me!"
    moreAnswersLabel: "Show me more"
    answersLabel: "Drill in here!"
    categoriesLabel: "Browse FAQ"
    exitLabel: "Exit Label"
    keepTurn: true
  transitions:
    actions:
      none: "unresolved"
    next: "output"
```



```
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  component: "System.QnA"
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    categoriesLabel: "Browse FAQ"
    exitLabel: "Exit Label"
    keepTurn: true
  transitions:
    actions:
      none: "unresolved"
    next: "output"
```





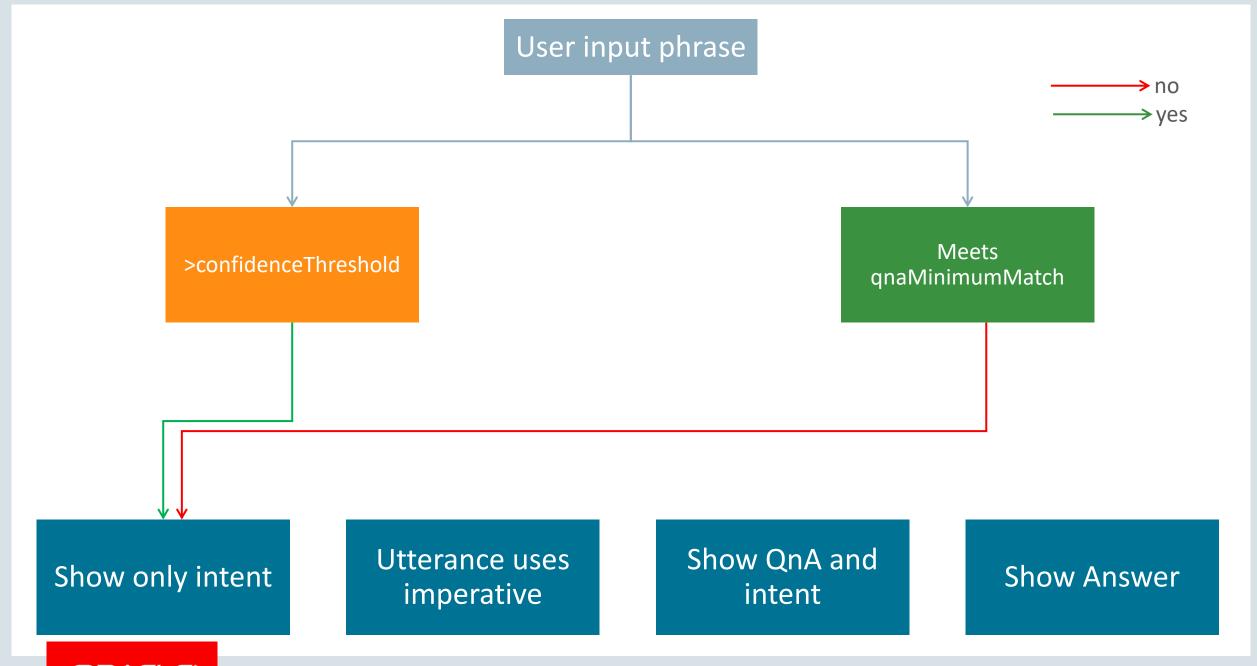
Show only intent

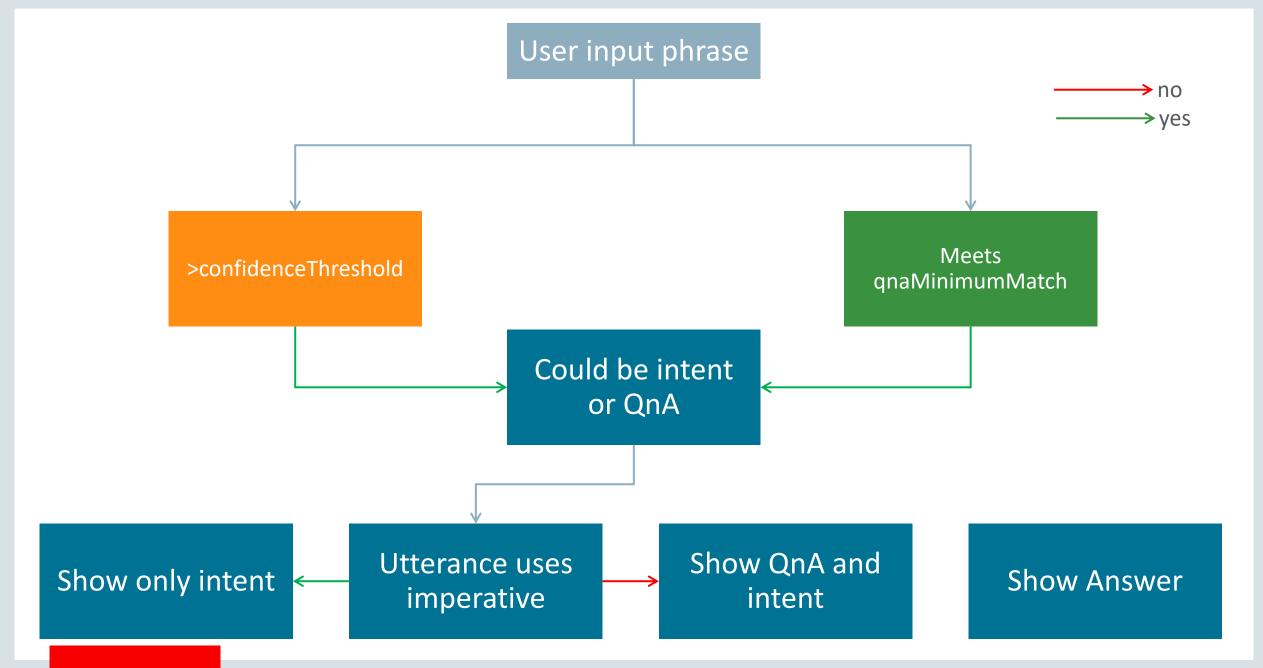
Utterance uses imperative

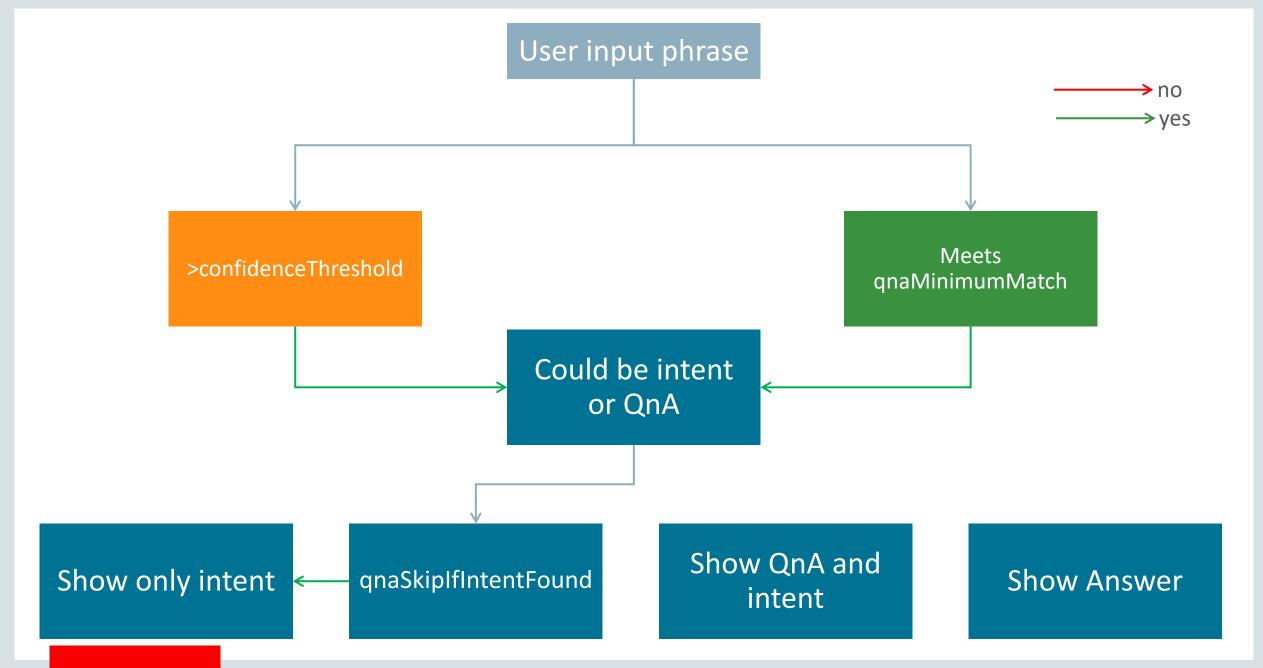
Show QnA and intent

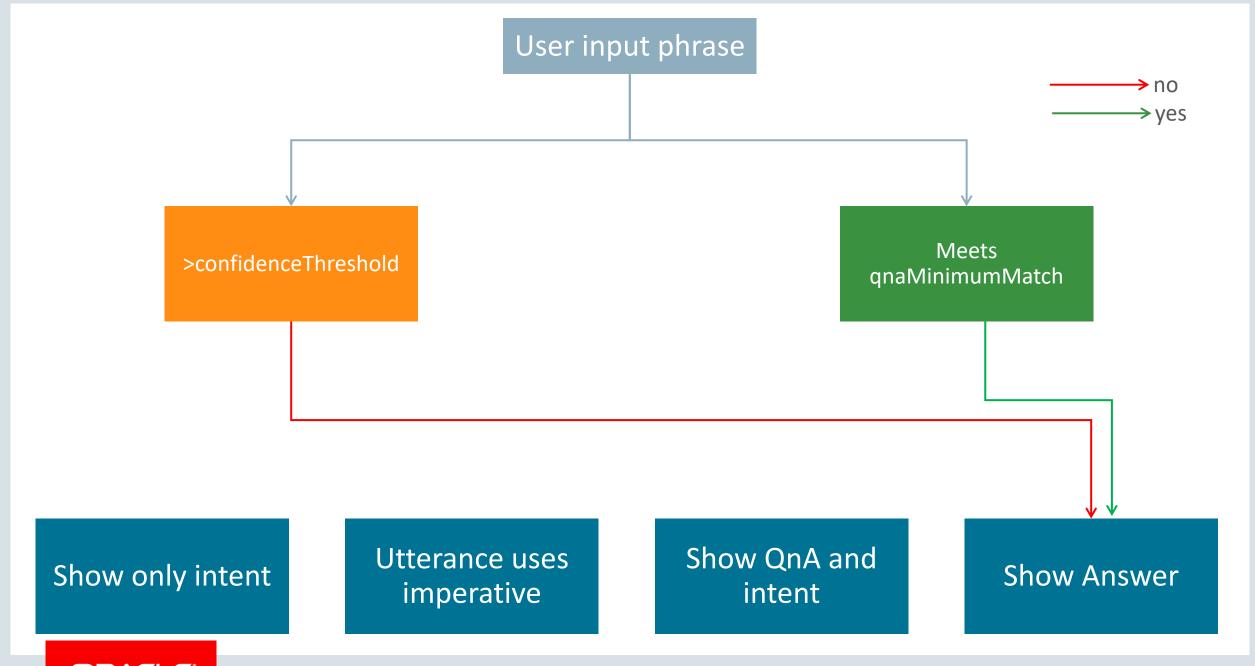
Show Answer

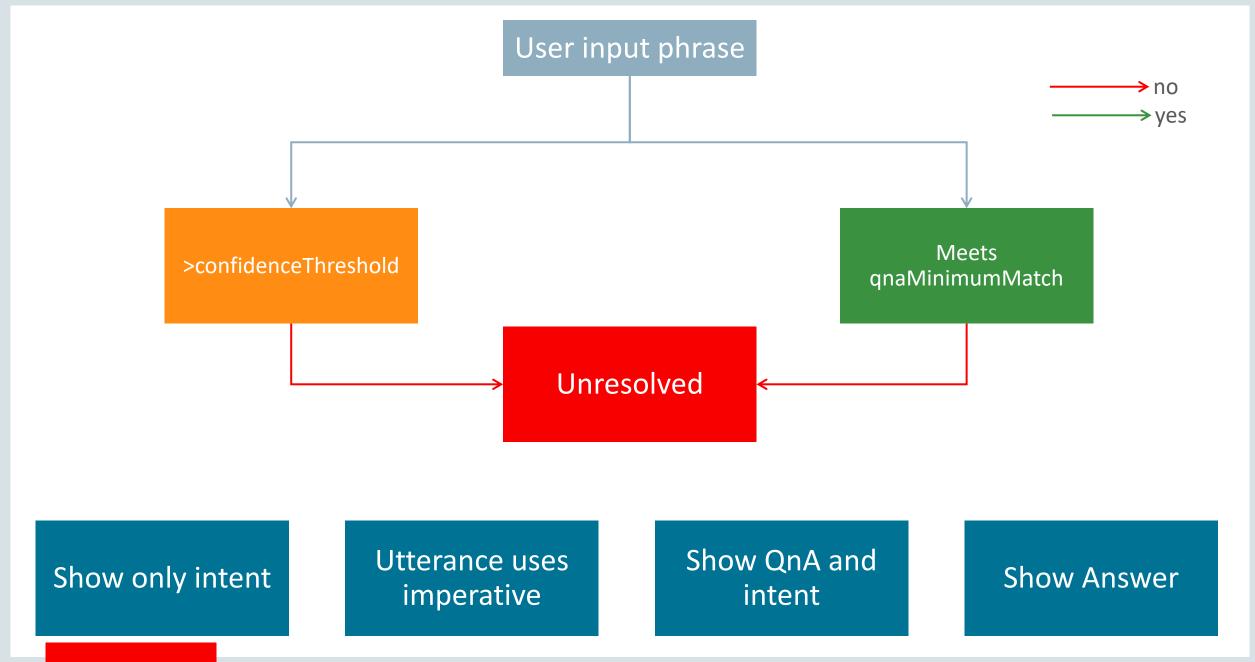






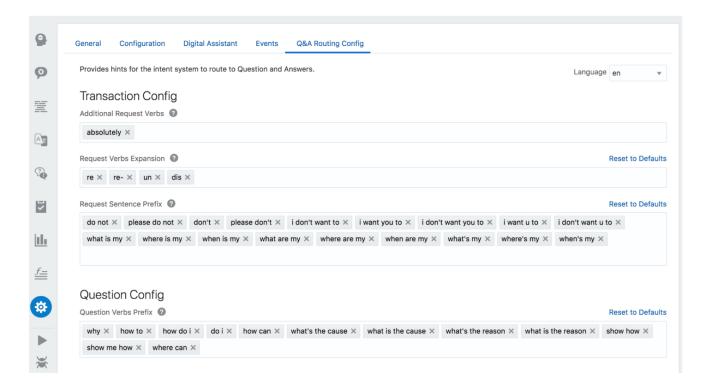






Q & A routing

- Transaction Config
 - Input is then treated as intent
- Question Config
 - Ensures QnA shown first in choice dialog



Hey, I wasn't sure, do you want to...

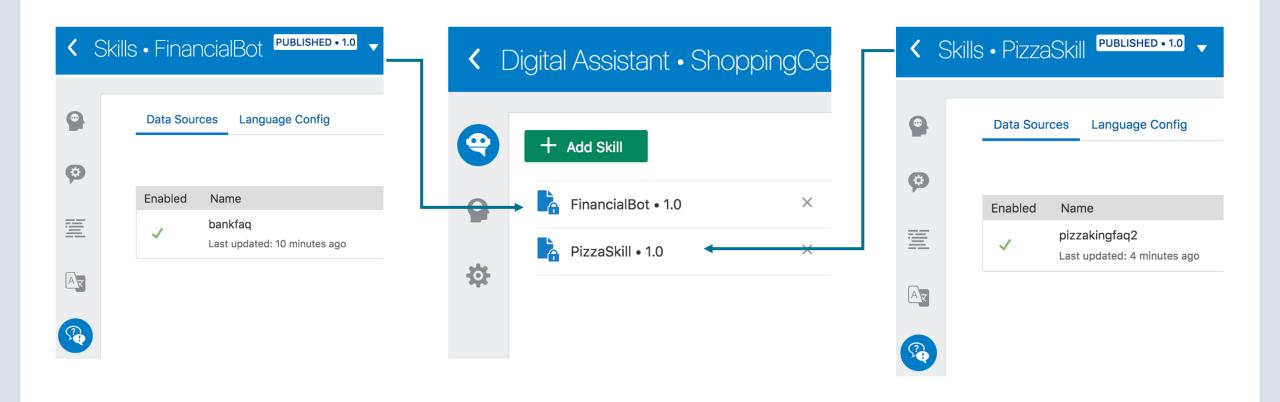
Check our our FAQ on this topic

Reset password

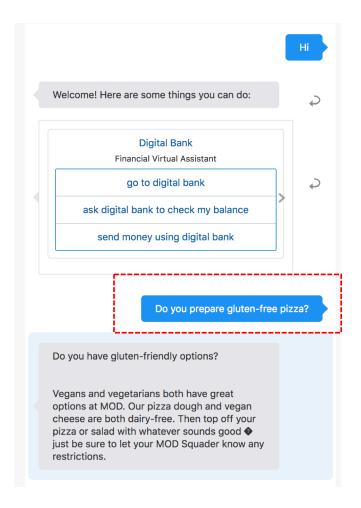
Topic agenda

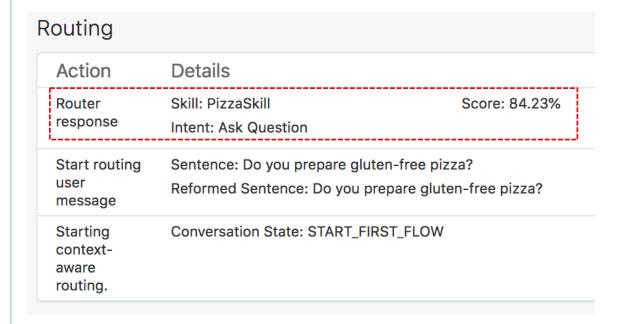
- 1 Introducing Q&A
- 2 QnA and Digital Assistant
- 3 Reusable QnA skill

Evaluate routing behavior



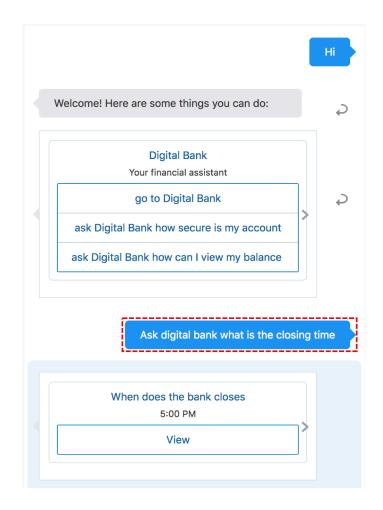
Implicit invocation

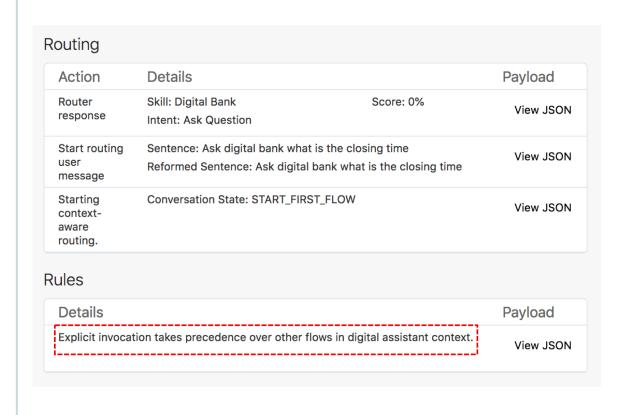




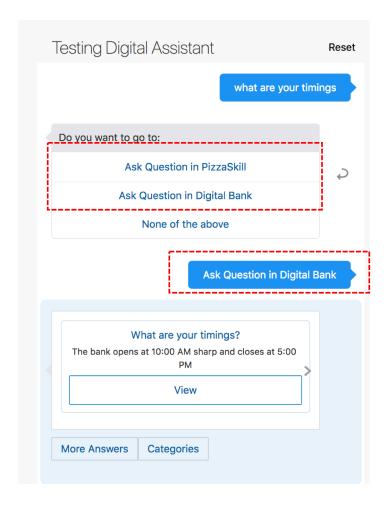


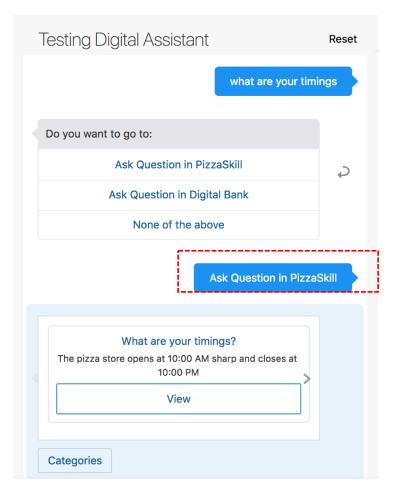
Explicit invocation





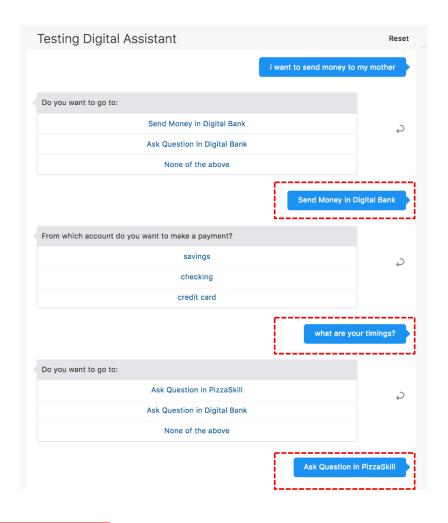
Ambiguous utterance

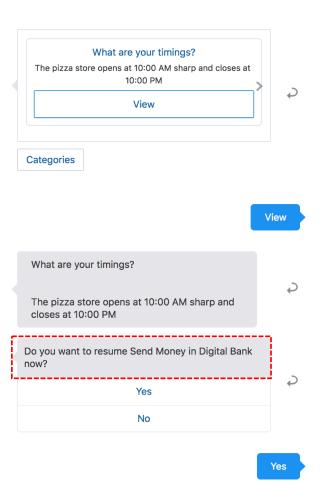






Non sequitur



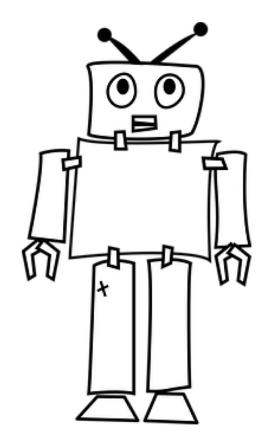




Topic Agenda

- 1 Introducing Q&A
- 2 QnA and Digital Assistant
- Reusable QnA skill

How might you **reuse** and use **multiple QnA** within a digital assistant?



Options for how you might use QnA

- Each skill has its on QnA as required
 - Modular and simplest option
- Calling QnA in a different skill
 - Route to a specific QnA based on conversation context
 - Using the botName and QnaBotName properties that belong to System.Intent and System.Qna component
- Separate QnA only skill used by the DA
 - FAQ (QnA skill) may be shown upfront in welcome message
 - QnA maintained in single place without impacting other skills



Approach 1: Calling QnA in a different skill

FinancialBot

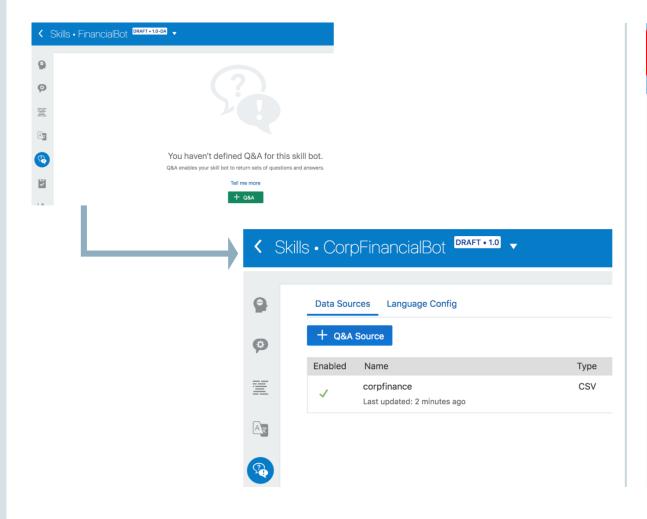
```
qna:
    component: "System.QnA"
    properties:
        botName: "CorpFinancialBot"
        botVersion: "1.0"
    transitions:
        actions:
        none: "unresolved"
        next: "qna"
unresolved:

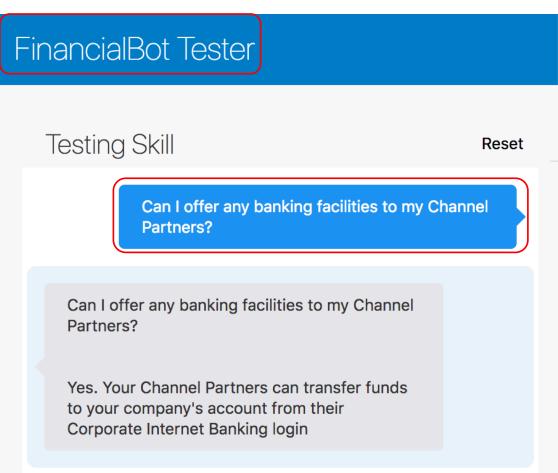
    component: "System.Output"
    properties:
        text: "Sorry I don't understand that question!"
    transitions:
        return: "unresolved"
```

CorpFinancialBot

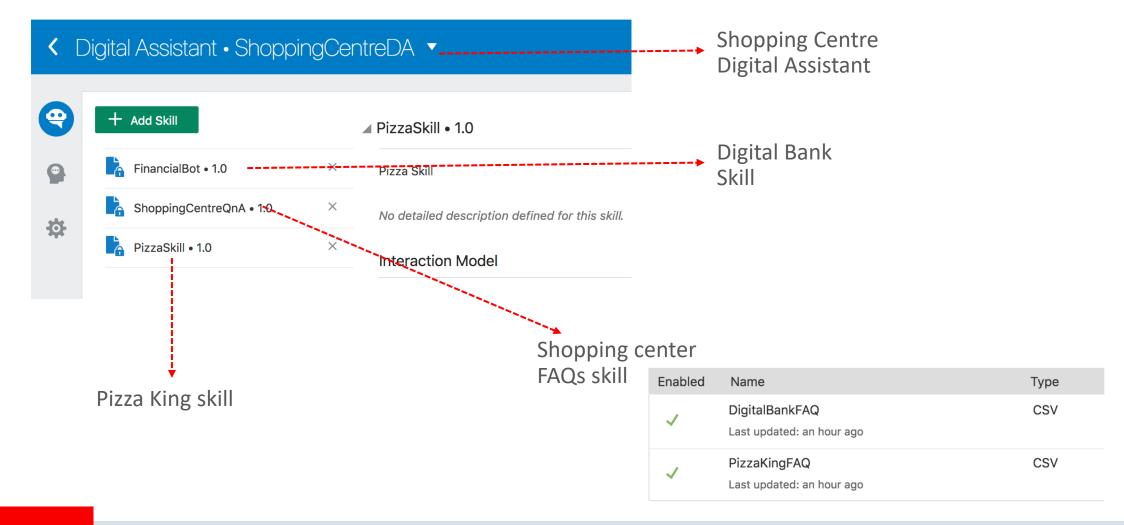
```
metadata:
     platformVersion: "1.0"
   main: true
 4 name: "CorpFinancialBot"
     variables:
       greeting: "string"
       name: "string"
       terminateChoice: "string"
10 states:
     gna:
       component: "System.QnA"
       transitions:
14
         actions:
           none: "unresolved"
16
         next: "ana"
     unresolved:
       component: "System.Output"
       properties:
         text: "Sorry, I did not find any match. Can you rephrase the question?"
21
       transitions:
22
         return: "done"
```

Demo – Calling QnA in a different skill

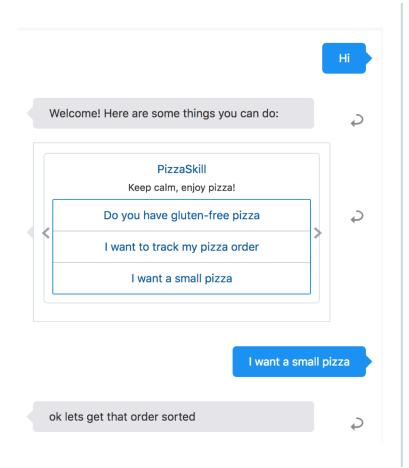


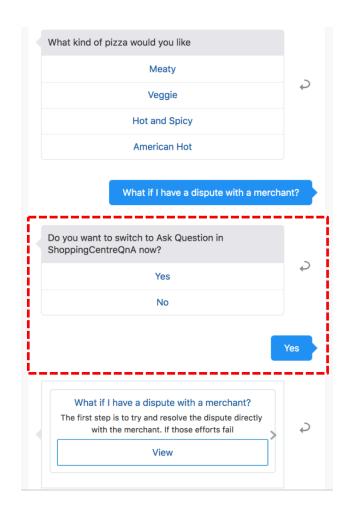


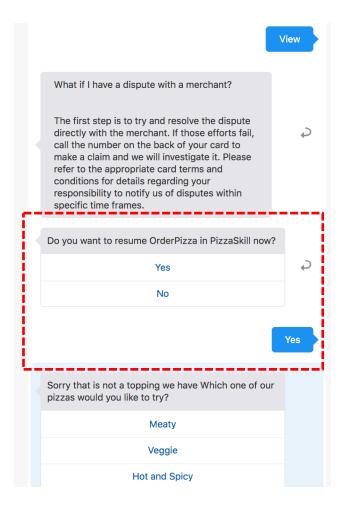
Approach 2: Creating a separate QnA skill in DA



Demo – Having a separate QnA skill in DA









Which approach is better?

- Calling QnA in different Bot
 - More Flexibility: BotML coding required, hence more control to the user the way he/she wants to invoke QnA
- Creating separate QnA only skill and consuming in DA
 - QnA skill will be shown upfront in welcome message!
 - No additional code required since the routing will be managed by DA



Oracle Digital Assistant Hands-On

TBD

Integrated Cloud

Applications & Platform Services



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